

# IQOS CLUB

## **IQOS CLUB TERMS AND CONDITIONS**

**Valid from 4. 12. 2018 to 31. 3. 2019**

### **What advantages does the IQOS CLUB offer?**

- A bonus of EUR 20 in the form of a voucher for referring IQOS within the first 60 days after sending out the IQOS CLUB code to your e-mail address; any time after the 60 day period the referral bonus will be EUR 10.
- A purchase of a special offer for new users with the bonus of EUR 10 in the form of a voucher for your friends, adult smokers who purchase IQOS on your recommendation using your IQOS CLUB code
- Offers for exclusively reduced prices
- Invitation to VIP events
- Useful tips and tricks how to use IQOS to the maximum
- Up to date information about new products (limited editions, new tobacco sticks flavors)

### **I want to become an IQOS CLUB member and get bonuses for referring IQOS, what should I do?**

When purchasing an IQOS device through an IQOS Partner or at our IQOS stores, you will be registered and your device assigned directly to your account upon the purchase. If you provide consent with IQOS CLUB membership, you will become a member immediately after your registration and within 24 hours you will be sent your IQOS CLUB code.

If you have not registered yet, you can do so at [IQOS.com](http://IQOS.com) and check your consent of the IQOS CLUB membership under Profile and after register your device. Within 24 hours you will be sent your IQOS CLUB code.

You can change your consent with the IQOS CLUB membership at any time on your Profile; and you can register your device for your account at [IQOS.com](http://IQOS.com). Or call our Customer Care Center at our toll free number 0800 400 600.

### **What should I do if I have not received my IQOS CLUB code?**

Check out on your profile whether you agree to the terms and conditions for the IQOS CLUB membership, i.e. check your approval with the IQOS CLUB membership and device registration. Check out your e-mail box including junk mail.

Within 24 hours after your registration as a user and your device we will send out a unique IQOS CLUB code. If you fail to find it in your e-mail inbox please contact our IQOS Customer Care Center at [contact.sk@iqos.com](mailto:contact.sk@iqos.com) or at 0800 400 600.

### **Who is the IQOS CLUB intended for?**

IQOS CLUB is intended for registered IQOS users who have shown interest in the IQOS CLUB membership and have thus been approved to be contacted by phone or sent additional newsletters or text messages and at the same time have at least one registered IQOS device on their profile (when purchasing IQOS through an IQOS partner, at [IQOS.com](http://IQOS.com) or with a registration at our IQOS stores, device registration is done automatically).

## **How to get a bonus for IQOS referral?**

It is easy, you only have to explain the advantages of IQOS to your friends, adult smokers and hand them your unique IQOS CLUB code. By making purchases at our IQOS stores or with our IQOS partners the code is redeemed and after making the payment the referred friends get a voucher in the value of EUR 10.

You will receive EUR 20 bonus in the form of a voucher to purchase any goods at IQOS.com or at our IQOS stores for all new users who purchase IQOS during the first 60 days after your IQOS CLUB code has been sent to your e-mail address, which you provided during the registration. Any time afterwards your bonus will be EUR 10.

Attention, we give out bonuses for every new user you refer but up to a maximum of 30 within one calendar month. You will be awarded the voucher bonuses for the whole calendar month at once.

## **When do I get vouchers for referring IQOS and where can I redeem them?**

Vouchers for referring IQOS from the previous month are always sent on the 15th day of the following calendar month. You can redeem them either at IQOS.com by entering it in the promo code field or at our IQOS stores by informing the shop assistants.

## **Who can I recommend IQOS to?**

IQOS can only be purchased by adult smokers, so recommend it only to your adult smokers friends.

## **What kind of discounted offers for new users can IQOS CLUB code be used for?**

Your friends, adult smokers can choose from these three offers\*:

1. IQOS 2.4 Plus including a carton of tobacco sticks for EUR 69
2. IQOS 3 including a carton of tobacco sticks for EUR 109
3. IQOS 3 COMBO including a carton of tobacco sticks for EUR 159, this COMBO includes IQOS 3 and IQOS 3 MULTI

Upon redeeming the IQOS CLUB code a voucher for the value of EUR 10 will be sent to them.

\*The prices are valid at our IQOS stores and with our IQOS partners. The availability of the devices can vary for each purchase location. Condition for these offers is registration at IQOS.com.

## **How can I get the EUR 10 voucher for purchasing IQOS using the IQOS CLUB code?**

When shopping through an IQOS partner the voucher will be sent to you by e-mail within 48 hours after your purchase.

When shopping at our IQOS stores you will receive a printed voucher upon purchasing your IQOS device.

## **What other terms and conditions are connected to IQOS CLUB?**

- Referral vouchers can be redeemed at IQOS.com and at our IQOS stores for three consecutive months after you became eligible.
- None of the vouchers can be exchanged for others, nor can they be paid out or extended.
- Unused voucher cannot be paid out or paid back or used for another purchase at our IQOS.com and at our stores.
- At the IQOS.com, the voucher is always used for an item with the highest value and one voucher cannot be used for purchasing more items. Vouchers cannot be used for shipping costs.
- Within one calendar month you may receive a bonus for the maximum of 30 IQOS CLUB code uses which means that the maximum bonus with time limited offer of EUR 20 for one referral is EUR 600, with no time limit offer with the EUR 10 bonus for a referral the maximum bonus is EUR 300. Other bonuses beyond the set limit are not transferred to the following calendar month.
- If the buyer who used the discount through the IQOS CLUB code for a purchase subsequently terminates the contract the referral bonus will be void.
- If the buyer terminates the contract in the calendar month following the month for which the bonus has already been earned, the bonus for this purchase will be deducted to the referral within the bonus for the following calendar month.
- The award entitlement for referral arises only if the order has been delivered and fully paid. The decisive date for granting the bonus within a calendar month is a day after delivery and payment of the order through IQOS.com.
- Vouchers in the value of EUR 10 for your friends, adult smokers can be redeemed at IQOS.com or at our IQOS stores with the same terms and conditions as the referral vouchers.
- Phillip Morris Slovakia s.r.o. reserves the right to change or end the terms and conditions of this campaign. You shall be informed about this fact.
- If you do not wish to receive further information about the IQOS CLUB special offers you can unsubscribe on your profile at IQOS.com.

## **How do you process personal data?**

Please keep in mind that the personal data that you used during your registration will be processed according to the PMI Consumer Privacy Policy. You can unsubscribe from receiving additional information at any time on your profile at IQOS.com or by contacting IQOS Customer Care Center at 0800 400 600 or [contact.sk@iqos.com](mailto:contact.sk@iqos.com). Upon unsubscribing, your IQOS CLUB membership shall expire.

## **Do you have other questions?**

Please contact our IQOS Customer Care Center at 0800 400 600 or [contact.sk@iqos.com](mailto:contact.sk@iqos.com).

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